



NEWS ANNOUNCEMENT

For Immediate Release

The Great Annual Fall Extravaganza will be held Saturday October 3 at the Olympic Stadium

Tickets go on sale Wednesday for the 32nd edition of the Montréal Supermotocross

Montréal, June 16, 2009 – Tickets go on sale Wednesday June 17 at 10 a.m. for the 32nd edition of the Montréal Supermotocross, presented by Coors Lights and Parts Canada. For the 2009 competition, which will be held Saturday October 3 at the Olympic Stadium, organizers will offer fans interesting additions to the program; EnduroCross, a new class that is quickly catching on with the crowd, and an even more exciting high flying Freestyle competition.

“The Montreal Supermotocross will become more than ever the annual fall event of choice as we will be offering motorsports and extreme sports fans what they really want,” according to Pierre Corbeil, organizer of the event. **“Over the past few months, we only had one goal in mind: to improve on last year’s presentation. As always, we want to offer a show where the best of our previous events is brilliantly blended with new spectacular classes. As of now, we can assure fans that come to the Olympic Stadium on October 3, they will enjoy an evening filled with extreme entertainment.”**

The difficulty of gathering such an eclectic group of riders in one place for one night, and set up the right layout for each class, has forced the organizers to withdraw Autocross from this year’s event. This development will enable track designers to map out a world-class stage for Freestyle riders, a collective who don’t know the concept of gravity. It will also enable the EnduroCross riders, which run on a specially designed extreme off-road style layout that includes every types of man-made obstacles, the chance to show the Montreal public the intense action of this cutting edge form of racing. A detailed report of all classes and riders involved in this spectacular program will be unveiled over the next few months.

“One of the most interesting improvements made last year for the fans was the new track layout, especially the location of the starting line for the motocross and quad races. With modifications to our lineup for the upcoming October event, we will have more freedom again to improve on the design of the track and offer fans a better overall view of the show, whatever the location of their seats in the stadium,” added Pierre Corbeil.

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The Montreal Supermotocross is one of the most popular events of the year presented at the Olympic Stadium, drawing more than 50,000 fans from Quebec, Eastern Ontario, and the bordering states of the USA. More than 150 riders from Canada, the United States, and Europe will participate in this year's competition.

The best seats in the house, as well as all reserved seating, will go on sale Wednesday, June 17, 2009. Tickets can be ordered online at **Admission** (www.admission.com) or by calling (514) 790-1245 or 1 800 361-4597). Ticket prices range from \$10.00, \$19.00, and \$28.00 to \$37.50 for the best seats in the house. Tickets will also be available at participating motorcycle dealers from all regions of Quebec. The list will be published shortly. Go online at www.montrealmotocross.com to learn more about the Montreal Supermotocross.

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